THAT 6 FIGURE STORES FOLLOW

\$10,000+

A MONTH

SARAH CHRISP

Introduction & Foreword by Sarah

 i there! I am Sarah, founder of Wholesale Ted, one of the largest YouTube channels dedicated to giving actionable advice on how to build a REAL business... and teach the 3-step formula to true wealth.

You see in life, there are really only 3 ways that most people can become rich:

- 1. Get lucky, and win the lottery.
- Get lucky, and be born into a wealthy family.
- B. Make their own luck, and build a REAL business.

Most people in life who were not lucky to be born into a rich family choose option #1, and hope for a miracle. And while miracles are nice, rather than leave my life to chance, I decided to choose option #3 and take control of my destiny so that I could fulfill my life dream of traveling around the world. And y'know what?



I can safely say that I have absolutely, 100%, ZERO regrets!

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And the best thing about choosing option #3? Anyone can do it. And that's because unlike winning the lottery, and being born into a rich family, "luck" isn't what makes a successful business. Nope.

Unfortunately, what I've noticed is that some people seem to think that building a business is "luck" and that some people get "lucky" and they are the ones that succeed. Someone recently left a comment on the Wholesale Ted YouTube channel which showed that they viewed business like this - as luck.

| 6 | Negan • 1 week ago |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Chip Fisher I don't assume people's businesses will fail because mine did, I assume people's businesses will fail because 90% of businesses fail. Chances are |
| | you won't be the 10% that succeed |

And I'll tell you now: I see this all the time. People decide they'll "get rich" and that their pathway to it is to "create a business" and so what do you think they do?

| | Go | ogle | |
|----------------|---------------|-------------------|---|
| How to get ric | n quick | | Ŷ |
| | Google Search | I'm Feeling Lucky | |

They treat their business as a get-rich-quick-scheme and look for secret "tricks" or "hacks" to getting rich fast. There must be some *secret* to this whole "business" thing, right? Basically, people are look for magical money machines, where if they "invest \$100" they'll be guaranteed to "get \$200 back."



And so when these people fall for an ad that promised them that if they just spend \$500 and buy their "program" they'll "get rich" overnight...

Surprise surprise, it doesn't work!

And when it doesn't work, guess what these people say?



That "business" just wasn't the "right one."

That "businesses" are a "scam" because only some people get "lucky" at "finding a way to make money."

Well, let me tell you now: businesses aren't "luck" and while it's true that there are many ways to building a successful one (and it's a good idea to pick one that suits your personality) there is no "secret trick" to creating one. In fact, I'll tell you exactly what a "business" is now. It's when you:

- 1
 - Find or create great products to sell.



- Put those products in front of the right people.
- Give those people a great reason to buy.



That's it! No "secret tricks" here. Do you know why this commentator's business "failed"?



Negan • 1 week ago

Chip Fisher I don't assume people's businesses will fail because mine did, I assume people's businesses will fail because 90% of businesses fail. Chances are you won't be the 10% that succeed

It's because they treated business like a Magical Money Vending Machine, rather than learning how to do those 3 things well. When you learn how to do those 3 things well, you quickly discover: there are opportunities EVERYWHERE to make money! That's why I was able to successfully import products from overseas & sell them for huge profits when I was just 15:



And so that's exactly what you're going to learn inside this ebook: you're going to learn how to build a real business. I'm going to show you how to set up an online store that sells products to passionate customers for big profits. By the end of this ebook, you'll have learned the 6 steps that real, 6-figure online stores follow to build a real business:

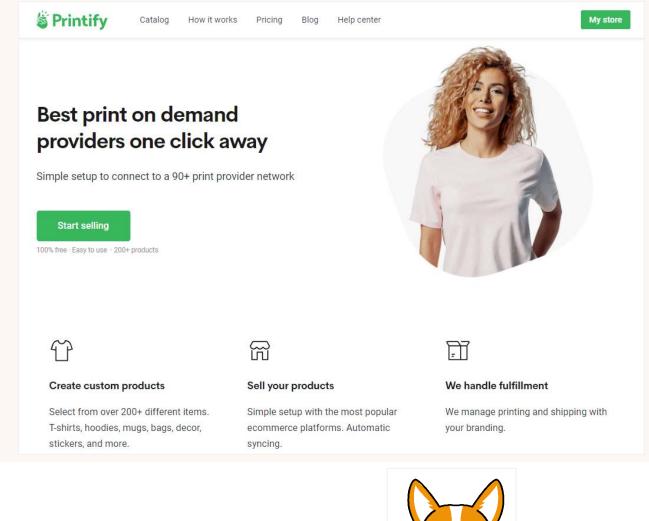
- You'll discover how 6-figure online stores find passionate products customers love.
- You'll learn how 6-figure online stores advertise directly to the right customers.
- Plus you'll find out how 6-figure stores make customers want to buy from them.

Even better: I know most new store owners don't have thousands of dollars to risk on buying products that they don't know won't sell. And so that is why we're going to be finding our products through Print On Demand & Dropshipping!

So, just what *is* Print On Demand & Dropshipping? If you already know, feel free to skip these chapters. But if you don't, keep reading because I am literally going to teach you how to sell products *that don't even exist yet!*

How To Sell Phantom Products With Print On Demand

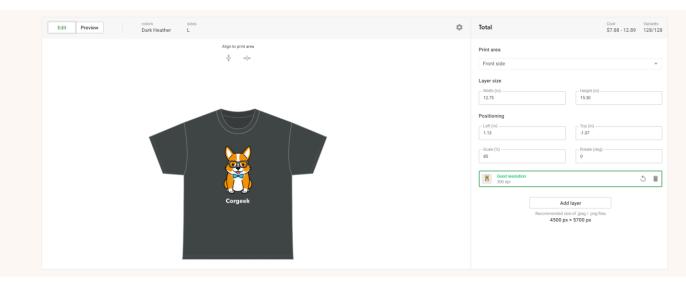
Did you know that utilizing Print On Demand services like Printify, you can sell custom products like t-shirts, mugs, hoodies, shoes & even shower curtains that *don't even exist yet*?



Here is how it works. You take a piece of artwork like this:



And then, using services like Print On Demand services like Printify, you digitally place it onto their range of products such as t-shirts, for as low as \$6/shirt:



And you can then list these products, such as this t-shirt for sale in your store for a big markup because they are so cheap to manufacture to begin with. And then, when a customer buys a t-shirt from you, Printify will then print the t-shirt & ship it out to the customer *automatically:*



While *you* keep the difference in profit! Because you only purchase each product individually *after* the customer has bought it from you, it's great for beginners with low start-up budgets.

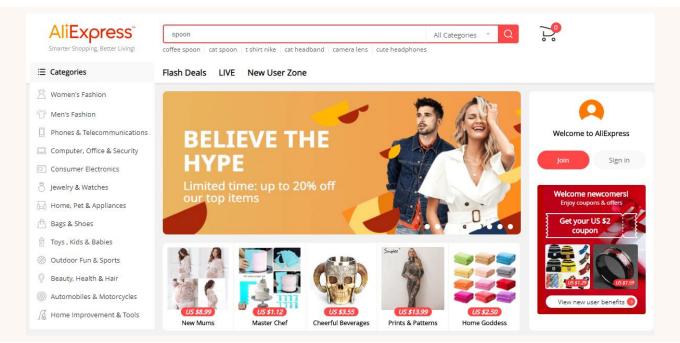
So Print On Demand is a great way to souce & sell products with a low start-up budget. Now let's talk about another great way - Dropshipping.

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How To Sell Hyper-Viral Products With Dropshipping

Dropshipping is simply a way to buy items from a manufacturer & sell them directly to your customer without having to invest upfront money buying the products! Companies around the world since the 60s & 70s have been taking advantage of dropshipping to make money in their stores, and now thanks to the internet, you can too.

If you've followed me for awhile you might want to skip this chapter. But if you're new to dropshipping, here is how it works. Firstly, you find a manufacturer who is willing to sell you their items one at a time, instead of in bulk. And one of my favourite places to find dropshippers is Aliexpress.com.

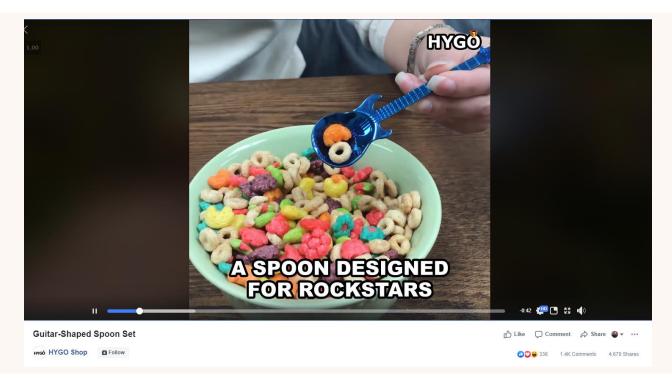


If you have never heard of Aliexpress before, it is a website where Chinese manufacturers let you buy super-cheap items that they make. And best of all, you don't need to buy them in-bulk. Instead, you can buy them individually.

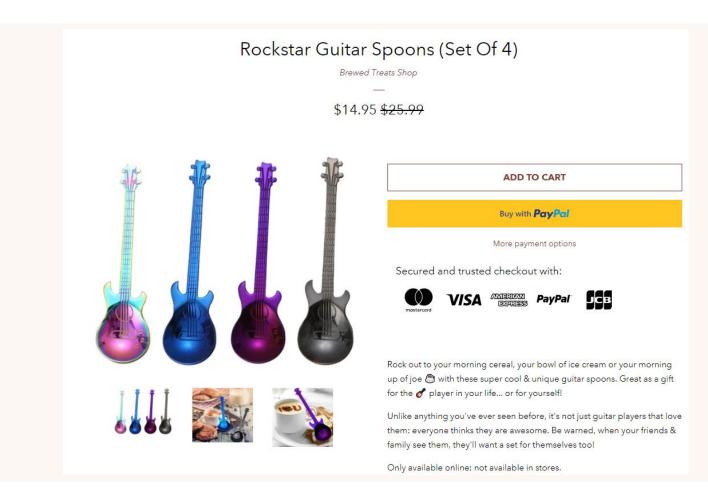
For example, take these guitar coffee spoons. A set of them is selling on Aliexpress for \$5.96 with shipping included to the USA & as you can see from the reviews, customers love them:

| | 7pcs/ 4pcs Guitar Coffee Spoon Set Stainless Steel Dessert Ice Cream Spoon Tea Spo on Coffee Accessories Flatware Drinking Tools |
|-------|-------------------------------------------------------------------------------------------------------------------------------------|
| | ★ ★ ★ ★ ★ 4.9 ~ 114 Reviews 1240 orders |
| A Bea | US \$5.96 US \$8.51 30% |
| | + US \$6.00 off per US \$65.00 US \$1.00 off on US \$29.00 Get coupons |
| 200 | Color: 4pcs Mixed color 1 |
| | Liti dese dess soos soos soos soos |
| | |
| | Quantity: |
| | Additional 2% off (6 pieces or more) 808 pieces available |
| | Free Shipping to United States via ePacket ~ |
| | Estimated Delivery on 09/19 🕐 |
| | Buy Now Add to Cart 🔿 1439 |

These spoons have gone hyper-viral on Facebook, with video ads for it getting up to and OVER 1 million views - guitar players absolutely love them:



So what you do is you take these ridiculously-cheap guitar spoons & relist them in your own online store with a big markup (which you can do - because they were so cheap to begin with).

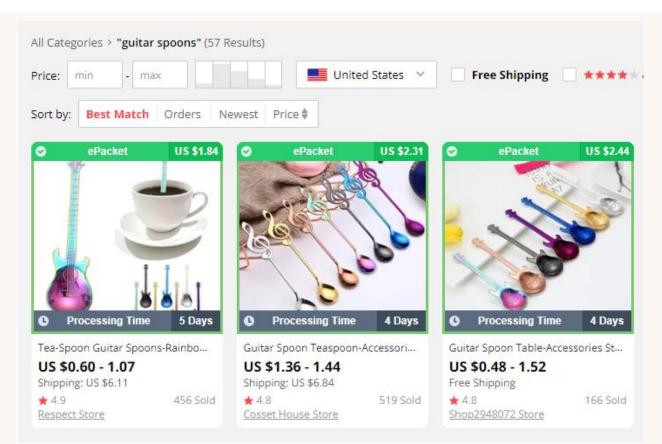


Then, when a customer buys a set of spoons for \$14.95, you then go purchase them for \$5.96 from Aliexpress... while keeping the difference as profit!

Then, instead of giving them your shipping address, you give them your customers address. The Aliexpress manufacturers will not include any marketing or invoices in the order, and so customers will have no idea how much you originally bought them for or that it wasn't your factory that shipped them to them (this is called "Blind Dropshipping").

And while Aliexpress is a place for Chinese manufacturers to list their items for sale, did you know a lot of them now have warehouses in the USA too for fast shipping times? That's right! You can now filter the search results to only see these suppliers. Just click the "ships from" search filter and choose United States:

| All Categories > "guitar spoons" (1,160 Results) | |
|--------------------------------------------------|-------------------|
| Price: min - max | Ship from ^ |
| Sort by: Best Match Orders Newest Pri | ice United States |
| | China |
| ePacket Free | eF |



And now you'll be able to see top-rated suppliers that ship from the USA:

As you can see, this is a great product sourcing method if you have a low start-up budget, because you only purchase products to resell *after* the customer has bought them for you - with a big price markup. And you can even have products shipped from within the USA!

And best of all: did you know that you can combine Dropshipping & Print On Demand together? Yep! This is what I like to call a "Flex Store" when you do both of these. Thanks to these two methods, anyone can get started selling real, physical, tangible products online.

So: now that you know how you can sell products & start a store even if you have a small investment budget. It's time now to move onto the real reason you're here: the 6-step formula that 6-figure stores follow to make over \$10,000/month!



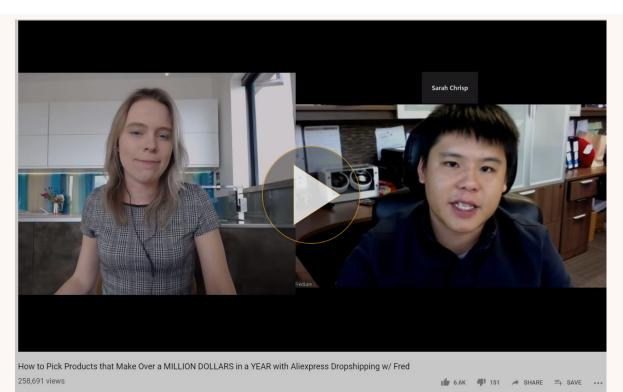
Step 1:

Pick A Great Niche For Your Store

So the very first thing you need to do when building a REAL business by creating an online store is to pick a niche. You might be thinking, "but... what's a niche?!"

A "niche" is a category of items. For example, in many of my video tutorials on the channel, I use the coffee niche. I'll add lots of mugs/coffee spoons/portable mugs into my store. All of these are items that coffee lovers would like. My niche is "coffee."

Before you can start making money with an Aliexpress store you need to pick what "niche" you are going to make your store around. The most important thing is choosing a niche that has PASSIONATE fans that will love your products. In this <u>information-packed interview with millionaire dropshipper Fred Lam</u>, he explains why choosing the butterfly niche worked so well for him:



Should I Build A Niche Store Or A General Store?

This is a good question that I get asked a lot. Not everyone wants to build a store around just 1 type of customer/1 type of product. These are called "General Stores."

So for example: a "General Store" might be a store aimed for Pet Owners (such as PetSmart in the USA). In it, you might sell a range of different products aimed at lots of different animals (e.g. dogs, cats, birds, fish, etc). Whereas a "targeted" store might only sell products designed exclusively for dog owners & fans of dogs. This would be a "Niche Store."

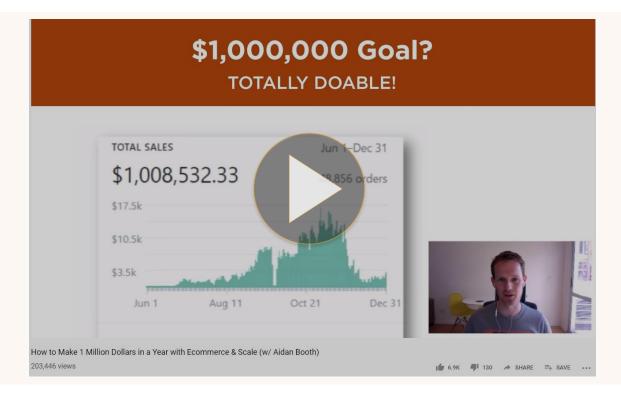
And guess what? Neither is "better" than the other. I have friends with million-dollar stores that went the niche route. And I have friends with million-dollar stores that went the general route. At the end of the day, they each have their own pros/cons.

The truth though is that I think that Niche Stores are easier for beginners to have success with, and here is why:

- By choosing 1 niche to focus on, you can brand your store to appeal specifically to that audience. So if you have a store aimed at dog lovers, you can use words related to dogs in the store name. You can use images of dogs throughout your site, such as in the logo. And you can pick a doglike colour scheme (such as brown/grey/white/black). By doing this, dog owners will feel the store is designed for them, and it will increase conversions.
- 2. By choosing 1 niche to focus on, it will also be easier to upsell customers & get them to buy lots of items from you: since ALL of the products in your store will be ones made just for them greatly increasing what we in the industry call "Average Order Value."

There is a great video on our YouTube channel which outlines the pro's and con's of both: <u>How to Make</u> <u>a Million Dollars in a Year</u>. It features a million-dollar online store creator, Aidan Booth and there is some great information in there for new store owners that applies to both dropshipping & Print On Demand:





In the long-term, with a General Store, you will be able to scale it to bigger sales figures because you can sell lots & lots of products in it. But as you can see, niche stores can be scaled to over \$1 million dollars - in mere months as Aidan did! It's up to you to weigh the pros & cons but my recommendation is to choose 1 niche, and stick to it.



Learn my 3-Phase Niche Selection Method, exclusive for members of our training program, The Ecomm Clubhouse. Go beyond YouTube &

Join The Clubhouse Now!

Step 2:

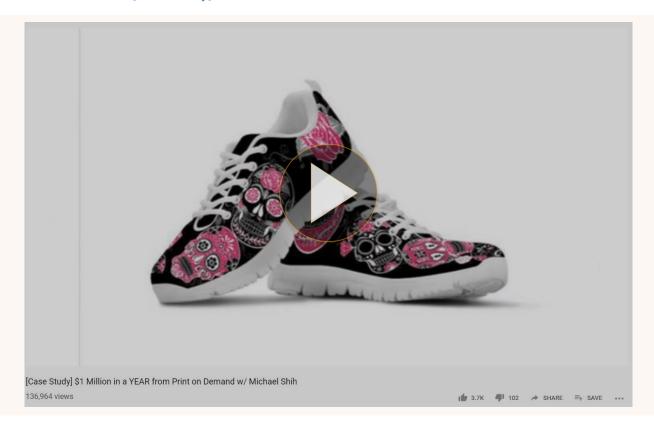
Pick & Create Great Products To Sell

Alright: thanks to earlier chapters, you already know 2 great ways to source products if you're on a low starting budget:

- Creating custom products on-demand with Print On Demand.
- Relisting hyper-viral products with Dropshipping from Aliexpress.

But here is the thing: not all products you create or relist are equal. Unfortunately, I see a lot of people try and sell terrible products that nobody would ever want to purchase! And so that's what we're going to talk about in this chapter: how to choose products that people will actually want to BUY.

For example, here is a winning product that millionaire Print On Demand store owner, Michael Shih, revealed in the video [Case Study] \$1 Million In A Year With Print On Demand.

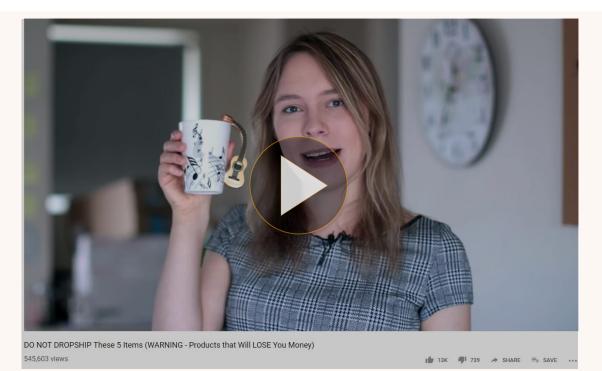


These shoes made over \$1 million dollars. Pretty crazy right! Well, it's not actually crazy at all. You see, there are 2 reasons that this product sold so well:

- It appeals to an audience that is extremely passionate about their niche (gothic fashion).
- It is extremely unique & unlike anything you can buy at your local mall.

Those are the 2 key points for choosing products with high sales potential: they should appeal to a passionate audience, and they should be unique & unlike anything the customer has ever seen before.

And this doesn't apply just to Print On Demand: it applies to Dropshipping too. Here is a great video I highly recommend watching - <u>DO NOT DROPSHIP These 5 Items</u>:

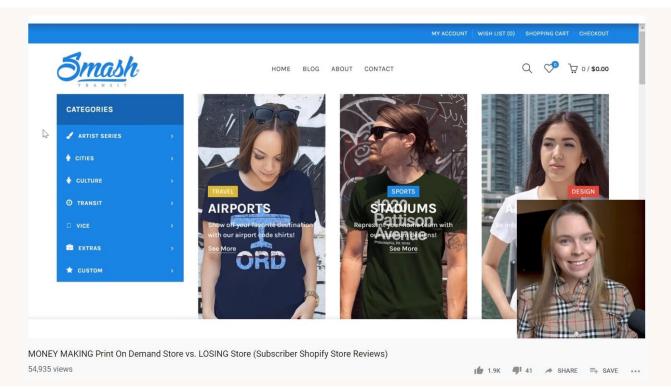


In that video, I highlight an Aliexpress product that meets this criteria - this super cool mug:

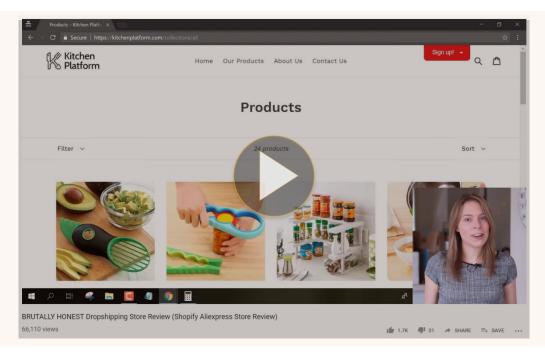


This mug is a top-selling products that has sold very well for dropshippers. Why? Well because not only does it appeal to a niche audience that it very passionate (guitar players) but it is super cool. Everyone I show the mug to loves it for its unique guitar handle - even my friends that aren't musicians love this.

There are two other videos I highly recommend watching that showcase good products vs. bad products. The first is: <u>MONEY MAKING Print On Demand Store vs. LOSING Store</u>:



The second is a video that focused on a dropshipping store: BRUTALLY HONEST Dropshipping Store Review:



As you'll see in the videos - I am harsh, but fair, in my store reviews ③ some of the items that are "bad" to sell might surprise you, so I highly recommend watching each of the videos!

So before creating or adding products to your store, remember to ask yourself these 2 questions:

- Is this product appealing to a highly passionate fanbase/audience?
- Is this product something unique that you just can't buy at your local mall?



Follow along with my advanced over-the-shoulder product selection videos, exclusive for members of our training program. Go beyond our YouTube videos:

Join Now!

Step 3:

Build A Semi-Automated Online Store

Not too long ago, I learned the importance of building up income streams that make you money, even if you can't (or don't want to!) work.

You see, I was on a vacation to Canada. The night before my flight home, my stomach started feeling funny. That funny feeling turned into a strange pain. That strange pain turned into sharp, unbearable pain in my right abdomen which turned out to be - can you guess? <u>An appendicitis!</u>



66,727 views

🖆 3.7K 👎 118 🏕 SHARE ☴+ SAVE ...

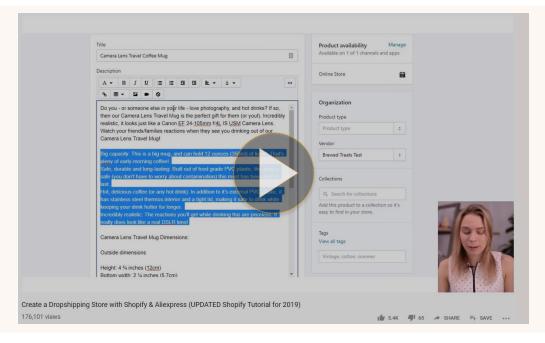
That experience of being unable to work (I could barely walk!) made me extremely glad that I had built up multiple income streams that made money for me - even if I wasn't at my desk working!

That is one of the incredible things about building an online store. Unlike traditional stores where you had to hire staff members to run it, now anyone can come into your store anyday, anytime, and purchase items from you - even while you're asleep!

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When setting up your store, you'll have several apps to help you build it. Most people will end up choosing between Shopify & Woocommerce. I strongly recommend Shopify because they have excellent, glitch-free integrations with Print On Demand services like Printify, and they own the best, free-for-beginners app to turn make setting up & selling dropshipped products from Aliexpress simple and easy: Oberlo.

If you'd like to set up a store, then check out my video - <u>Create A Dropshipping Store With Shopify &</u> <u>Aliexpress</u>. While in that video I don't teach how to add in Print On Demand apps, it is very easy to do so after following these instructions, and then you can turn a pure-dropshipping store into a Flex store that sells both types of products!



And best of all: a store built like this using apps like Oberlo & Printify mean that a store that's making even \$2,000-\$3,000 a day will only require 1-2 hours to manage. Once you get to that level, it's a great idea to hire a low-cost virtual assistant to help you so that you can turn your store into a source of semi-passive income that makes you money - even if you are recovering from lifesaving emergency surgery \mathfrak{G} .



Unlike in our free YouTube video, the tutorial videos in our course go even deeper: how to write great product page copy, how to build your store to be legally compliant & much more!

Join The Clubhouse!

Step 4:

Use Psychological Triggers To Upsell Customers To BIG Orders!

Let me ask you a question. How do you think million-dollar Flex Store owner, Adrian Morrison, was able to scale his store to over \$5 Million Dollars? If you want to find out, then be sure to watch our video: <u>\$1 Million in a YEAR With A 'Flex' Store</u>.

| 🔊 shopify | | |
|------------------|--------------------------|----------------|
| Home | Total sales | View report |
| Orders (176,753) | \$5,563,023.17 | |
| Products | | |
| Customers | Online Store | \$5,410,927.96 |
| Analytics | Zipify OneClickLosel | \$132,926.92 |
| Dashboards | Edit Order by Cleverific | \$12,440.49 |
| Reports | Draft Orders | \$5,361.95 |
| Live View | Pinterest | \$1,170.93 |
| Discounts | ShineOn | \$194.92 |
| Apps | SALES OVER TIME | |

I'll tell you how: through UPSELLS, UPSELLS & more UPSELLS!

Yes. Upselling customers to buy not just 1 item, but 2, or 3, or 4, or sometimes even 10 items from you, is THE key to making the big bucks online. Here are some great ways to do that:

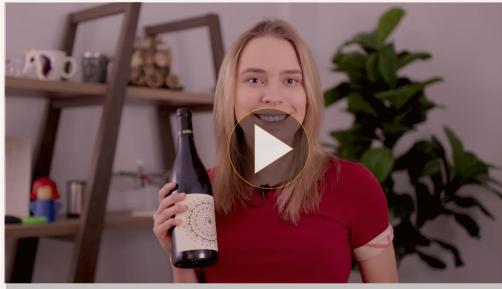
Add an upsell to your popular products: when a customer adds an item to your cart a pop-up will show on-screen with another product recommendation, asking if they'd like to purchase that as well (think of it like what McDonalds does - "would you like fries & a drink with that burger?").

- Give customers a discount for purchasing more than 1 item from you (buy 2, get 10% off!). This is one of my favorite ways to massively bump up that average order value!
- Send customers a discount coupon after they've ordered than expires within 24 hours, encouraging them to come back & order again ASAP!

In addition to upselling customers to bigger orders, another very important way to get customers to buy more is to learn how to add tricks & triggers into your store that make customers want to buy. I reveal some in the video, <u>10 Psychological Triggers To MAKE PEOPLE Buy FROM YOU!</u>

| No lucky today | Win an exclusive prize! Enter your full name and email to spin the wheel for a chance sarah sarah consent Defined in formatic processing of personal data can be four d in the processing of personal data the newsletter I agree to my personal data being stored and used to receive the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to the newsletter Defined in the model of the sage confirming the subscription to Defined in the model of the sage confirming the subscription to Defined in the model of the same confirming the subscription to Defined in the model of the same confirming the subscription to Defined in the model of the same confirming the subscription to Defined in the model of the same confirming the subscription to Defined in the model of the same confirming the subscription to Defined in the same confirming the subscription to Defined in the same confirming the subscription to Defined in the same confirming the subscription t | × | | | |
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| 10 Psychological Triggers to MAKE PEOPLE BUY From YOU 110,931 views | ! (How to Increase Conversions) Sales Tricks | 4) 1 52 | A SHARE | ≓+ SAVE | |

And in this video here, <u>5 Ways Customers Brains Are TRICKED To Spend Money:</u>



5 Ways Customers Brains Are TRICKED To Spend The MONEY! [Animated Video] 18,907 views

💼 1.1K 🐠 9 🌧 SHARE =+ SAVE 💀

Not adding in upsells/cross-sales is one of the most common mistakes that newbie store owners make and it costs them a lot of lost money. Remember: successful store owners aren't just fixated on the first sale. The REAL money is made by getting customers to order lots of items from them. Don't just think about how to get a customer to buy 1 item from you - think about ways to bump up their order values!



Want over-the-shoulder tutorial videos where I show how to tweak & modify my favorite upsell apps for BIG orders? Then go beyond our YouTube videos and

Join The Clubhouse!



Get Customers & Traffic To Come To Your Store & Spend MONEY!

YES: We've picked our products and created a store for them. Now it's time for the fun part: let's bring customers in so that they can buy our products! To do this, you've got two methods to choose from: the fast traffic method and the slow, but free traffic method.

FAST TRAFFIC METHOD - Facebook Ads

This is the #1 that 6-figure dropshipping stores drive traffic to their stores. Facebook ads create fast, instant traffic that, if set up correctly, can target your ideal customer. Check out this video in which million-dollar dropshipper, Adrian Morrison, reveals how he runs Facebook ads to the products in his stores. Watch now - From \$0 to \$10,000/Month w/ Facebook Ads:



From \$0 to \$10,000/Month w/ Facebook Ads in 30 Days (w/ an Online Store) w/ Adrian Morrison 35,978 views

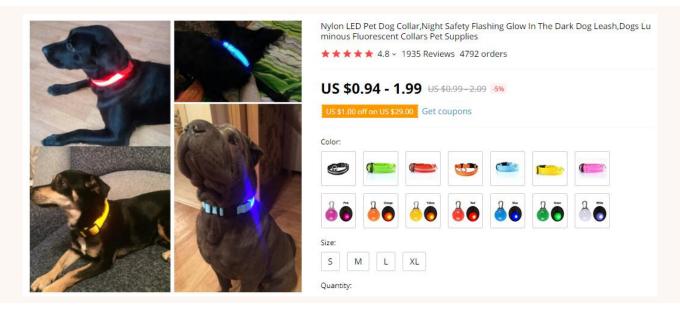
1.5K ♥ 33 → SHARE =+ SAVE

Here is the thing: most ads will not turn a profit. And that is OK! In the industry we call that "testing ads" and "testing products." You need to spend time trying different Facebook ads & advertising different products until you find a product + ad that connects with your audience and makes you the big bucks. That is why, as Adrian mentioned, he will take each of the products in his store and run the following 3 Facebook ads for it:

- 1. An image ad.
- 2.) A second image ad using a new picture.
- 3. A video ad that shows off his product in video form (a lot of Aliexpress dropshippers have videos you can use if you don't want to make your own).

He'll run each of them for \$5/day. If his ads make a profit, he'll then scale up the money for that winning ad. So he'll increase his ad budget from \$5/day to \$10/day for 3 days. Then if that continues to make him a profit, he'll go from \$10/day to \$20/day, and so-on! This is called "scaling up" your successful ads.

Yes, this cost Adrian money to his "losing ads." But as revealed in the video, it paid off hugely, and he found a winning product + ad combination that lead to over \$700,000 in sales for this Aliexpress product he dropshipped:



Because you can target your ideal customer using Facebook's incredible targeting tools, and you can start driving traffic/customers to your store instantly for as little as \$5/day, Facebook ads are the #1 traffic source I recommend for beginners. If your budget is very low though, there is a free traffic method you can use - but just a warning: it's not as fast/easy.

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FREE, SLOW TRAFFIC METHOD - Search Engine Optimization

Have you ever gone to Google and searched for products to buy? The chances are, most of you reading this you probably have. The stores/websites you found had some tweaks/modifications made to them so that the Google search engine would prefer it to others, and rank it higher in it's search results.

These tweaks/modifications are called Search Engine Optimization, otherwise known as SEO. If you can get Google to choose your store when customers search for products related to the ones you are selling, you can get this free search engine traffic to your store.

On the Wholesale Ted YouTube channel, I created a free SEO tutorial using an example Print On Demand store. Watch it now: <u>TUTORIAL: How To Make \$100 A Day With FREE SEO Traffic.</u>

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|---------------------------|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------|
| Home | < Products | | $\leftarrow \rightarrow$ | |
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| All products | Brothicste O Hen D House | NOTE aCHORD | | |
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| nventory | | | Product availability Manage Available on 1 of 1 channels and apps | |
| Collections Sift cards | Flute Posters - My Wand Chose Me | | | |
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| Marketing | | | Organization | |
| Discounts | At some point in their lives, every flute playe "So, why did you choose to play the flute, or | | Product type | |
| Apps | there are many reasons why we choose it. | | Product type 0 | |
| - | incredible history that surrounds it. But reall not choose it. My wand chose me!" | y, we all know the true answer. "I did | Product type | |
| CHANNELS | | | Vendor | |
| Online Store | Share your love for this incredible instrument with our unique (and funnyl) posters. | it with our unique (and funnyl) flute | Musical Note Gifts 0 | |
| | Turn heads: Our funny flute poster fea | atures a simple, clean, neutral design | Collections | |
| | that will fit perfectly into any room or o | decor. | Q. Search for collections | |
| | Excellent print quality: Say goodbye to nasty, and say hello to our high-quality | y image wall prints. We use carefully | Gifts for Flutists × | |
| | selected pigment inks to bring out the Long Lasting Matte Paper: We have s | | | |
| | compliment the design. Our paper is t | thick and durable, which protects it | Tags | 172 He |
| | from getting accidentally torn or rippe Printed to last: If printed on cheap, low | | View all tags | 1000 S |
| | yellow very fast. Our posters/wall prin paper, which means that it is archival, | yellow very fast. Our posters/wall prints are printed on museum grade paper, which means that it is archival, and can be stored for a long time | | KA A |
| | without turning yellow and maintain it Comes in multiple sizes: Choose the | | | 1121-00 |
| | - Usings in multiple sizes. Unuse the | ALC THE REPORT OF THE TOULD BIN | | |
| Settings | | | | 1 |
| | | | | A A |
| | | | 800A3 | ANA ANA |

And don't just think you have to choose one or the other: you can use BOTH traffic sources to get even MORE customers to your store!



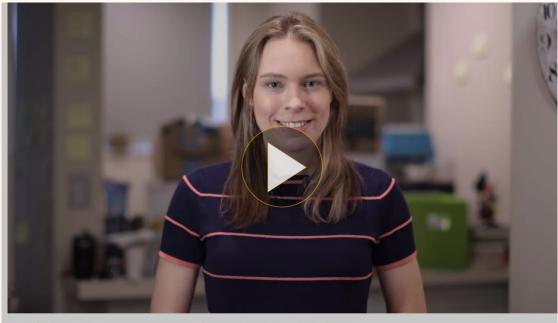
Step 6:

Grow, Manage & Scale Your New Business

Now is the fun part - now that you've built your store, test products and found the winning items... it's time to grow and manage it. Luckily for you, this step is pretty easy. Every day you'll just need to set aside 1-2 hours to manage your orders and answer your emails.

And YES - it really only takes 1-2 hours to manage a store that is earning \$10,000/month, since we have already largely semi-automated the process in step 3. Pretty incredible, right? Usually a store earning \$1,000-\$3,000 can be run by a single person, although at that point you'll probably want to outsource to a virtual assistant so that you can focus on expanding your ecommerce empire with new stores!

You'll also probably want to think about tweaking & making your store even better. And when that time comes, I highly recommend checking out my video: <u>Top 99 Shopify Apps OF ALL TIME</u>. And yes: there really are 99 Shopify apps I discuss in this video!



Top 99 Shopify Apps of ALL TIME! Best Print On Demand Apps | Dropshipping Apps for Shopify + More! 61,282 views 1 2.7K 4 21 * Share

=+ SAVE

AND THAT'S IT! Now you know that 6-steps that 6-figure online stores follow to make \$10,000/month with a real business that:

- 1. Finds & creates great products to sell.
 - Puts those products in front of their ideal customer.
 - And gives those customers are great incentive to buy!

There is just one question left...

How do you actually complete each of these 6 steps?

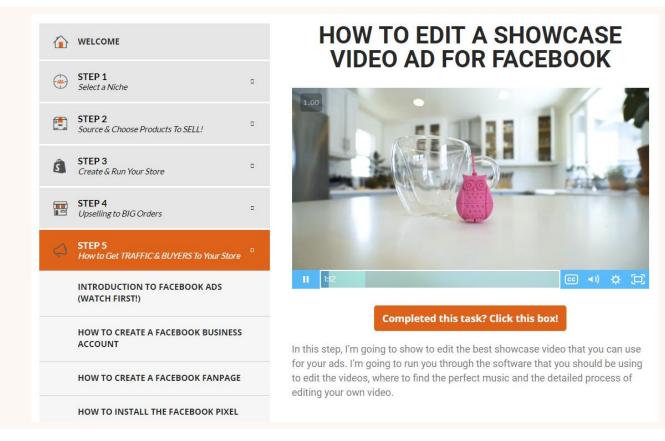
Great question. It's one thing to *know* what they are: but how do you actually implement them for yourself? That is why I created our premium, over-the-shoulder, video training program, The Ecomm Clubhouse:



Inside, you'll follow along with our videos, laid out step-by-step, and build, scale & grow your own online store alongside me.

The Ecomm Clubhouse goes beyond our free videos on the YouTube channel in two ways. Firstly, the Clubhouse provides secret video training covering topics we've never taught on the channel before, such as how to create high-converting Facebook video ads for your product with your smartphone camera:



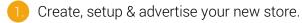


And secondly, it takes topics we've talked about on the channel, but provides even more in-depth training. For example, the free SEO traffic tutorial on the YouTube channel is 34 minutes long. My 7-part SEO series inside The Clubhouse? It is over 2 hours long!

| | | HOW TO FIND LOW COMPETITION KEYWORDS F | |
|--------------------------------------------------|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| STEP 1 Select a Niche | | SEO | |
| STEP 2 Source & Choose Products To SELL! | • | - 1.00 | |
| STEP 3 Create & Run Your Store | | oneschwarie 000000 1120 C oneschwarig 000000 933 C | |
| STEP 4 Upselling to BIG Orders | | • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • | |
| STEP 5 How to Get TRAFFIC & BUYERS To Your St | ore | D conversionmet 0000000 15.00 C. I conversionmet mag 000000 matchini C. I conversionmet mag 000000 matchini C. | |
| INTRODUCTION TO FACEBOOK ADS (WATCH FIRST!) | | otherement 000000 000 0,00000 otherement 000000 means ¹ 0,00000 0,00000 | |
| HOW TO CREATE A FACEBOOK BUSIN ACCOUNT | ESS | Completed this task? Click this box! | |
| HOW TO CREATE A FACEBOOK FANPA | AGE | Now, we're going to do the first phase of Search Engine Optimization or SEO. V are going to research keywords that we will be optimize each of the pages in c store around. | |

The 6 Steps That 6 Figure Online Stores Follow To Make \$10,000+ A Month Join The Ecomm Clubhouse Now >

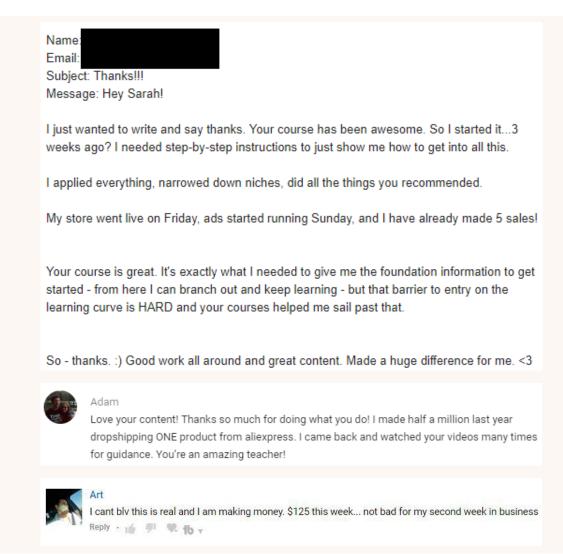
Our premium video training course contains over 50 videos designed to fast-track you to:



Make your first sale

Scale WELL beyond that!

I am very proud of the successful students that we have had here at Wholesale Ted, and love reading their success stories:



And would love you to be our next success story. So don't say, "I'll do it next week" or "I'll do it tomorrow." Join The Ecomm Clubhouse now, and start building a real business - **today**. I'll see you on the inside.

Join The Ecomm Clubhouse Now